



The Changed Scenario for Global Enterprises

Cloud integration in workspaces is growing at an accelerated speed and has become a complex need of the hour. Worldwide, companies are trying to figure out sustainable hybrid models for workers who have worked remotely for months because of the COVID-19 pandemic. To empower their workforce and keep pace with innovation, enterprises are now investing in the Cloud Continuum. They are readily adopting changed cloud strategies to sync digital and physical workspaces successfully. Resultantly, dynamic cloud computing landscapes with new services and tools are reducing burnout on IT teams and software.

At FlowRocket, our process transformation and cloud workspace teams are helping organizational leaders, decision-makers and the C-suite fall in line with the latest industry-shaping trends. They are providing ready solutions backed by AI (Artificial Intelligence), ML (Machine Learning), data analytics, business process automation, cybersecurity, cloud infrastructure and enterprise sustainability resources to shape cloud-centric decision-making in 2023.

Need for Cloud Continuum

Platforms like Google Workspace, Microsoft 365, and FlowRocket are scalable, resilient, efficient and high-performing. They are capable of adapting to the cloud infrastructure strategies of fast-changing digital workplaces. While several organizations have opted for the flexibility of cloud platforms, others are still struggling to adopt the right hybrid environment and capabilities for their workers. The Cloud Continuum aims to provide an altogether new mindset, the latest cloud platforms, and accelerated ways of working with both.

Benefits of Digital Workspaces in the Cloud

Digital workspaces are smart technology frameworks that combine tools, resources and applications to enable secure collaboration and more effective work performance. They can be personalized for individuals working

with modern hybrid workforces. With their help, it is possible to log on to enterprise systems on any remote device with role-based access and single sign-on options.

- Cloud workspaces enhance, modify and facilitate app delivery and use. They secure, unify and simplify work automation with a zero-trust model approach
- Cloud workspaces are useful for access control and provide higher security with negligible context switching and friction
- Be it for Windows, SaaS, web, mobile apps, workflows or work resources, digital workspace users can get reliable and secure access to applications and work channels of all types and from any remote location
- Cloud workspaces maximize intelligent user experiences with more streamlined work execution modes and guided automation

With new-age cloud workspaces, employees can increase their productivity with well-integrated security policies backed by endpoint or mobile management solutions.

Process Transformation Aided by Digital Workspaces

Are you in the process of implementing a digital workplace in the cloud to accelerate end-to-end digital transformation?

FlowRocket's dedicated digital transformation experts can modernize IT applications with SaaS and the latest workflow automation techniques. Our timely automation and cloud-aided process transformation and intelligent workspaces can facilitate:

- Secure, fast, optimized and reliable consumer-like experiences via effective digital workspaces and content collaboration systems
- Reduction of complexities and work disruption with a more unified, collaboration-friendly and focused environment
- The creation of flexible micro solutions for early problem-solving and remote data management
- Well-defined governance and security frameworks (role-based access, two-step authentication and other security practices) aligned with the organization-wide culture and the roles and responsibilities of stakeholders
- Intuitive, personalized, easy-to-use and simple designs to provide the best user experiences with consumer-driven technology

The primary benefits of investing in intelligent digital workspaces include enhanced employee engagement, continuity in business operations, better collaboration at lower costs, and the use of technology to automate and streamline workflows. In a nutshell, shifting to the cloud can complement your process automation and digital transformation efforts manifold.

Automation for People - The Cloud Continuum

Digital workflows and process automation insights and expertise are needed to remain ahead in the face of technological challenges. That's where FlowRocket comes in to help businesses simplify complex processes with custom workflows and no-code solutions. Our digital, structured workplaces and processes can increase employee productivity and organize documentation while improving upon continuous learning, management and work queue creation. All without the need of programmers.

Get the Cutting Edge @ FlowRocket

We provide on-time, in-budget, transparent, custom solutions at FlowRocket to aid customization in the digital transformation journey of our clients.

Connect with our teams to:

- Enjoy digitized, paperless processes and the benefits of cloud workplaces
- Remain compliant with secure document processing platforms and digital information
- Innovate with web-enabled, collaborative applications and work environments
- Get your Content Management Platform upgraded with the latest widgets and models
- Track, measure and reduce risks with well-defined Key Performance Indicators, business intelligence and data analytics
- Accelerate and innovate from a modern platform with better application control

Schedule a [free demonstration](#) personalized for specific needs. We are just a call away.